

"TRANSFORMING LIVES; BUILDING FUTURES"

Celebrating 20 Years of Success

Impact Report 2023-2024





YEARS TRANSFORMING
PUERTO RICO THROUGH EDUCATION

A Legacy of Hope:

Celebrating 20 Years of Transformation and Impact

It is with heartfelt gratitude and pride that we present **the Kinesis Impact Report 2023-2024**, marking the twentieth anniversary of our organization. For two decades, Kinesis has been a beacon of hope and opportunity for Puerto Rican students, empowering them to overcome challenges, achieve their educational dreams, and build brighter futures.

This report is more than a summary of accomplishments – it is a celebration of every student who dared to dream, every family who believed in the power of education, and every partner who made these successes possible. Together, we have created a ripple effect of transformation, turning aspirations into realities and building communities of resilience and hope.



This year, we celebrate the extraordinary individual successes of our students—now thriving as leaders in their communities and professions—and the profound collective impact of our shared mission. Your unwavering support has allowed Kinesis to transform lives, uplift families, and contribute to a stronger, more vibrant Puerto Rico.

As we look to the future, we renew our commitment to creating opportunities that will transcend generations, fostering a legacy of education, leadership, and positive change. Together, we will continue to author this story of hope, perseverance, and transformation.

To everyone who has placed their trust in Kinesis over the years, thank you. You are the heart of our mission, the reason we celebrate these milestones, and the inspiration driving us to dream even bigger.

With deepest gratitude,

A handwritten signature in black ink, appearing to read 'José Cruz', with a long horizontal flourish extending to the right.

José Cruz
Executive Director
Kinesis Foundation



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Our Team: Board of Directors



Miguel Fernández,
Board Chair



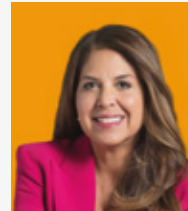
Antonio Luis Ferré,
Vice-Chair



Ángel Rivera,
Treasurer



Jacobo Ortiz,
Secretary



Astrid Navarro,
Director



Ariel Ferdman, Ph.D.,
Director



Rafael Aragunde, Ph.D.,
Director



José A. Cruz
Executive Director



Our Team: Staff



Mission: Kinesis provides talented Puerto Rican students with the necessary resources to overcome social and economic limitations, achieve an education at the highest level, and return to the island to help develop Puerto Rico.

Vision: We envision a socially and economically prosperous Puerto Rico, empowered by educational excellence, free from socioeconomic barriers.

Your Impact Through Their Eyes: Inspiring Student Success Stories

Ian Rosado:

From Aguadilla to the Massachusetts Institute of Technology (MIT)



From a small school in Aguadilla to MIT, Ian Rosado's journey is a testament to how talent and support can overcome any obstacle. As a Mechanical Engineering student specializing in medical devices, Ian is poised to make a significant impact through innovation.

Ian always dreamed big but recognized the challenges of limited resources in rural areas. His turning point came at a math camp, where he discovered

Kinesis. Through its workshops and scholarships, Ian gained the confidence and tools to excel in competitive college admissions.

His dedication led to acceptances at MIT, Johns Hopkins, and Universidad de Puerto Rico, Recinto de Mayagüez. He also earned honors like Pi Tau Sigma membership, HSF Scholar, and Horatio Alger National Scholar.

Ian balances academics with passions like reading, camping, and taekwondo. "The resources are there," he advises. "You just need to find and use them." Today, Ian inspires Puerto Rican youth to dream and achieve boldly.

Jonathan González:

*Cultivating Dreams to Professional Success
Universidad de Puerto Rico*

Jonathan González, from Caguas, transformed his love for horticulture into a thriving career. A 2023 honors graduate from Universidad de Puerto Rico, Recinto de Mayagüez, Jonathan overcame financial challenges with Kinesis' scholarships, leadership training, and professional networking.



With this support, he excelled academically, consistently making the honor roll while developing essential leadership skills. Jonathan now contributes to Puerto Rico's agricultural sector, advancing sustainability and local development.

His journey highlights the transformative power of education and determination. Jonathan's success motivates others to pursue their passions, proving that any challenge can be overcome with the right opportunities and effort.



Milestones of Transformation: The Evolution of Kinesis Foundation

At Kinesis, we proudly celebrate our 20th anniversary of empowering Puerto Rican students with financial need to achieve their college and career dreams.

Puerto Rico's high poverty rate, combined with its generally lower skilled workforce, demands a solution. Through our programs, we provide our students with access to a globally competitive education and the tools necessary to thrive in the workforce.

2004



Mr. José Enrique Fernández and his family established the Kinesis Foundation to offer college scholarships for outstanding Puerto Rican students aspiring to attend prestigious universities in the US.

2010



Kinesis developed the Bright Stars program to inspire public school students to attend college and prepare them for the journey.

2014



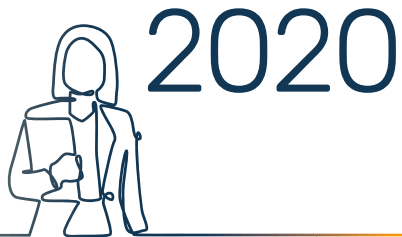
Kinesis began partnering with local corporations to bring the Bright Stars program to hundreds of public-school students across the island.

2016

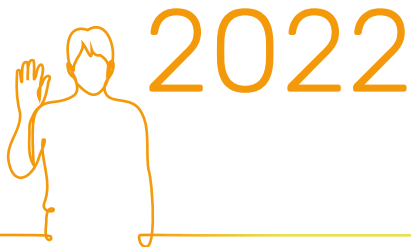


The foundation began providing information on college access and financial aid to school counselors and the public.





2020



2022

Kinesis developed partnerships to help its scholarship recipients secure internships or find their first job after graduation.

The Board brought on José Cruz, who, with his dedicated team, works to expand the foundation's impact throughout Puerto Rico.



Today:

Kinesis, along with its supporters, has sent

1,199

Bright Stars,

100% of its high school graduates, to competitive universities and distributed more than

\$13.7M

in college **Scholarships** to

836

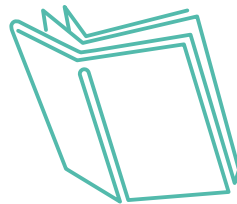
students. Thousands of others have been impacted through its community outreach efforts.

Transforming Lives Through Education: Pierette and Bryan's Stories

Pierette Bartolomei-Torres, Ph.D., and Bryan García embody how education and the support of the Kinesis Foundation can change lives. Their journeys reflect the transformative power of resources, guidance, and determination.



Pierette, from Ponce, dreamed of academic excellence and community service. Financial struggles initially placed her dream of studying abroad out of reach. Kinesis became her ally, providing scholarships and guidance that enabled her to achieve her goals. In 2018, she earned a PhD in Educational Sciences from the Universidad de Granada. Beyond financial aid, Kinesis offered emotional and academic support that became instrumental in her success.



Today, Pierette empowers young talent through Kinesis' Bright Stars program and her initiative, Learningbp. Her commitment to education and community service inspires others. "Kinesis not only gave me the opportunity to study, but taught me to give with love and conviction," she shares, continuing to foster hope and opportunity for Puerto Rican youth.

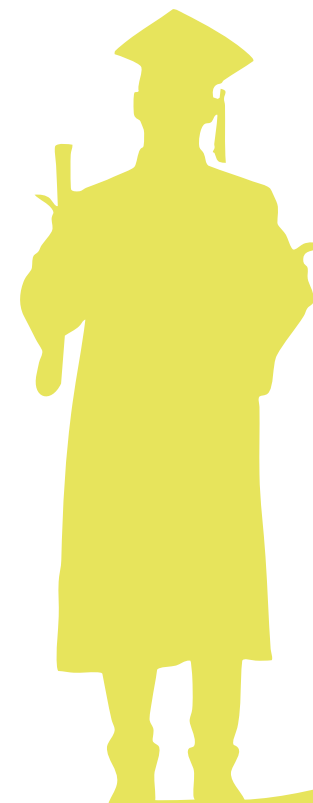




Similarly, Bryan, from Dorado, faced financial barriers that threatened his aspirations. Through the Bright Stars program, he gained access to prestigious universities and is now pursuing a bachelor's degree in computer engineering at the Universidad Politécnica de Puerto Rico. Along the way, Bryan became a leader, earning accolades such as Forbes 30 Under 30.

Inspired by Kinesis, Bryan founded Terminal 34, a tech education company bringing knowledge and opportunities to his community. He also mentors Bright Stars students, reinforcing the foundation's mission. "Kinesis not only removed financial burdens but also connected me with key individuals for my growth," he says.

Together, Pierette and Bryan show how talent, determination, and the support of Kinesis can create lasting change, proving that investing in education uplifts individuals and communities.

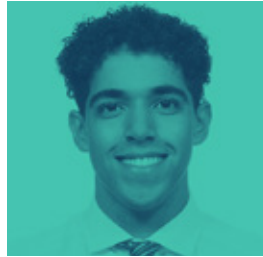


Kinesis Scholars:



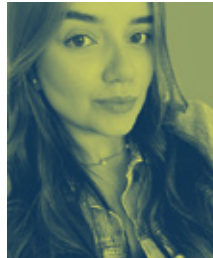
Joseph Nocua Tole
University: Cornell University
Major: Engineering and Biomedical Sciences
Sponsor: Kwanza Jones-José E. Feliciano Supercharged Initiative

"Your financial support has made a significant difference, enabling me to focus on research and management experiences while completing my fourth-year thesis. Thank you for believing in my potential."



Gabriel Caamaño Lasanta
University: Washington University in St. Louis
Major: Medicine
Sponsor: Antonio Luis Ferré Rangel

"Fundación Kinesis and my sponsor, Antonio L. Ferré Rangel, have been instrumental in my academic journey since high school. I dedicate my progress in medical school to them and my family."

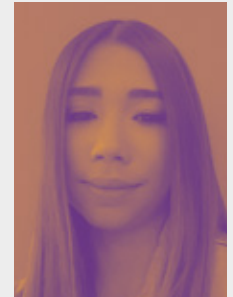


Daniel Silva Nazario
University: Rensselaer Polytechnic Institute
Major: Aerospace Engineering
Sponsor: Fundación Banco Popular

"Thank you, Banco Popular and Fundación Kinesis, for your financial, professional, and personal support. Your belief in me, even during challenging times, gave me the tools to overcome obstacles."

Ariadna Vélez Bobé
University: University of Puerto Rico, Mayagüez Campus
Major: Animal Science
Sponsor: Fundación Fonalledas

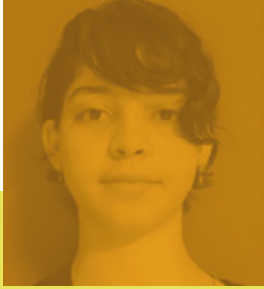
"I deeply appreciate your generosity, which has not only impacted my life positively but has also inspired me to give back to my community and prove that your investment in my education is worthwhile."



Jemirelys González Batista
University: University of Puerto Rico, Humacao Campus
Major: Business Administration
Sponsor: AbbVie

"I am grateful to AbbVie and Fundación Kinesis for ensuring I have the resources and tuition coverage I need, a milestone that would not have been possible without their support."

Bright Stars:

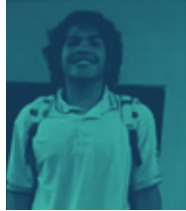


Ianis Rivera Marrero

School: Nueva Brígida Álvarez Rodríguez

Sponsor: AbbVie

"Thank you, AbbVie, for your guidance and unconditional support over these three years. I am privileged to be part of the Kinesis family and grateful for the opportunity to grow and succeed."

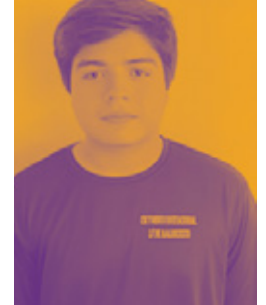


Orlay Rivera Rodríguez

School: Josefina León Zayas

Sponsor: JJ Barea Foundation

"My deepest gratitude to the JJ Barea Foundation for their support through the Bright Stars program, which provided me with resources and courses to face future challenges successfully."



Juanpablo Pacateque Rodríguez

School: Colegio San Ignacio de Loyola

Sponsor: Father Pepito Marrero Fund

"Thanks to Father Pepito Marrero's scholarship and Kinesis, I've grown academically and athletically since seventh grade. Now studying finance at Boston College, I see this scholarship as an investment in my future."



Aisha Fernández García

School: Hogar Colegio La Milagrosa

Sponsor: José Rafael Fernández

"I deeply appreciate your generous support, Don José Rafael. Thanks to you, Bright Stars students like me can reach our full academic and personal potential."

Angélica Sotomayor Hernández

School: Homeschool

Sponsor: Ariel Ferdman

"Thank you, Ariel Ferdman, for your generous support as a donor to Kinesis. The Bright Stars program has been vital in my academic development, and I am proud to share that I've been admitted to UPR Mayagüez for engineering."



Bright Stars: Program Components

Supporting over 300 students annually from 9th to 12th grade, the Bright Stars Program provides a personalized plan to prepare students for higher education and a successful career in five main areas:

PERSONAL DEVELOPMENT & LEADERSHIP

Workshops, projects, and coaching sessions to develop soft skills and improve the college resume.

CAREER GUIDANCE

Workshops and individual sessions to identify vocational interests and align extracurricular activities to goals.

PERSONAL DEVELOPMENT & LEADERSHIP

Tutoring, workshop, standardized test prep, and technology courses for competitive college applications.

FINANCIAL EDUCATION

Workshops and individual sessions on financial management to develop financially responsible adults.

COLLEGE COUNSELING

Workshops and individualized sessions to develop a college list and select the best fit university.

Bright Stars: Roadmap to College

The following Roadmap to College graphic illustrates the target areas of the Bright Stars program by grade:

9th

- Identify career interests and match them with extracurricular activities.
- Take rigorous advanced courses.
- Prepare for PSAT.

10th

- Take PSAT.
- Improve leadership skills.
- Academic summer programs.
- Take rigorous elective courses.

11th

- Take SAT or PAA.
- Attend college fairs or visit universities.
- Create lists of colleges.
- Summer programs at university.

12th

- Retake SAT, as needed.
- Take AP tests.
- Submit college applications.
- Select college.
- Apply for scholarships.

Key Achievements
for 2023-2024:

100%

acceptance into excellent universities in Puerto Rico and the United States.

We were able to secure up to

\$87,680

a year in grants and scholarships for students attending universities in the US.

76.3%

of graduates selected majors in the STEM field with a higher probability of employment in a high demand field.

Kinesis Scholars:

Kinesis offers competitive renewable scholarships for over 200 high-achieving Puerto Rican students with financial need for bachelor's, master's, and doctoral degrees.

All scholarship recipients receive support from the Kinesis Scholars Advisor to ensure they thrive in their universities and prepare for the world of work:

First Year, College Adjustment:

We help students assess their needs and know where the support offices are on their campus.

Second Year, Leadership Development:

We encourage students to participate in organizations or campus activities that have personal meaning to them as leaders, as long as it doesn't interfere with their academic performance.

Third and Fourth Years, Internships, Jobs, or Research Experiences:

The Kinesis Scholars Advisor identifies internship and employment opportunities for students in Puerto Rico to encourage them to put down roots on the island and contribute to its economic and social development.

Key Achievements for 2023-24

52% attended universities in the United States,

47% in Puerto Rico, and

1% in Spain.

68%

of Kinesis Scholars were also part of the Bright Stars program, proving the continuity of support and our commitment to their academic success.

44 students completed their bachelors, masters, and doctorate degrees, reflecting the long-term impact of our work and the continued success of our scholars as they overcome educational barriers and achieve their professional goals.

Celebrating Progress, Building Community

Bright Stars Graduation 2024:
Noche de Logros



Kinesis Annual Gala 2024:
Inspire to Aspire



Christmas Gathering 2024:
Bringing Joy, Building Futures



Our Supporters

Allies in Transformation

Thanks to you, we can change Puerto Rico through education

President's Circle

- AbbVie
- Adam Sinn
- Amgen
- Ariel Ferdman
- Bahía Beach Community
- Empresas Fonalledas
- Fondo Legislativo para Impacto Comunitario
- Fondo Padre Pepito Marrero (gracias a Carlos Perdomo)
- Fundación Aireko (en honor a Quique y Vicky)
- Fundación Banco Popular
- Fundación Plaza del Caribe
- Glenn Greenberg and Linda Vester Foundation
- Hermanos Fernández Richards
- JJ Barea Foundation
- José Rafael Fernández
- Kwanza Jones & José E. Feliciano Initiative
- Las Brisas Property
- Liberty Foundation
- Moving Ahead
- Paulson Puerto Rico
- The 20 22 Act Society

Summa Cum Laude

- Compañía de Turismo
- Fundación Ángel Ramos
- Interlink
- Moon Sail Capital
- SHRM
- Target Point
- The Luis A. Ferré Foundation
- Universal

Magna Cum Laude

- Antonio Luis A. Ferré
- Baco & Amador Matta
- Banco Popular
- Caparra Center Assoc
- Danosa
- Grupo VL
- Holsum
- Invest Puerto Rico
- Jim O'Drobinack
- Merrill Lynch
- PharmaBio Serv
- Rooms to Go
- SARCO
- Unilever
- Walmart

Friends

- B. Fernández
- Ballester Hermanos
- Palacios
- Silver Rebel

Join this Celebration and Transform the Future of a Student in Puerto Rico!



Your support is essential for us to continue transforming lives and building brighter futures for a better Puerto Rico!

Join Us in Transforming Lives!

At Kinesis, we believe education is the key to a better future. Thanks to your support, we have made a meaningful impact in the lives of thousands of talented young Puerto Ricans. But there is still much more to do. We invite you to be part of this mission and help more students in Puerto Rico reach their dreams.

Be a Champion!

Organize an event, invite your associates, and allow us to introduce our students and programs.

Invite Others!

Encourage others to meet our leadership, students, and staff in person to learn more about our impact.

Invest in the Students!

\$100,000 brings our college access services to a school or community.

\$25,000 supports 5 to 10 college scholarships (ranging from \$2,500 to \$5,000 per student).

\$10,000 supports 4 Bright Stars high school students on their journey to college.



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Kinesis Foundation is a 501(c)(3) nonprofit educational organization.